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Environmental Policy

J&J / Invision is committed to a leadership role in protecting the environment. We strive to be an industry leader in reducing pollutants and minimizing our environmental impact on air, water, and land. We will continually improve our practices in light of advances in technology and environmental science.

Organization:

Our environmental efforts are led by our Environmental Stewardship Committee. The result of this committee's work is *EnAct*®, our Environmental Action Initiative.

Product Related Green Attributes

Encore SD® *Ultima*®, the nylon-6 fiber that we extrude at J&J / Invision, contains a minimum of 25% recycled nylon content.

J&J / Invision has the only SBR latex backing that contains recycled content.

All J&J / Invision broadloom products contain 16 - 49% total weight recycled content. All J&J / Invision Nexus™ Modular tile products contain 13 -17% total weight recycled content.

All of our broadloom products qualify for LEED-NC Materials & Resources Credit 4.1, and many of our products also qualify for Credit 4.2.

Carpets made from Encore® SD *Ultima*® that have SBR latex backing, are recyclable in J&J's EnAct® Program.

J&J / Invision participates in Solutia's Partners for Renewal®, Invista's Carpet Reclamation Program®, and other viable partners in the field of reclamation and recycling.

J&J / Invision has other recycling opportunities that could result in post-consumer carpet being incorporated into cement, decking boards, marine pilings or plastic "plywood."

J&J / Invision offers performance backings that contain post-industrial, post-consumer, and rapidly renewable content.

What evidence is there that J&J / Invision, through *EnAct*®, is a corporation concerned about the environment?

We are members of:

- The U.S. Green Building Council (USGBC)
- The Carpet America Recovery Effort (CARE)
- The International Design Center for the Environment (IDCE) (Board member) (Developing a streamlined LCA)
- The Institute for Market Transformation to Sustainability (MTS) (Developing the MTS Sustainable Textile Standard)
- The Buy Recycled Business Alliance

We participate in:

- USGBC Annual Conference and Expo (exhibit booth)
- CARE Annual Meeting (attend and support financially)
- Carpet & Rug Institute Sustainability Committee (chair)
- Local Adopt-A-Mile (trash pickup)

We have:

- Had an active environmental program since 1991.
- Deeded 20 acres of our property to the city of Dalton for development as a Storm water Management Area.
- Been a Pollution Prevention Partner with the State of Georgia (One of only four companies operating at the Model level.)
- Received national recognition for our solid waste reduction efforts (First place in 1996 for all business and industry from Keep America Beautiful)
- Published Life Cycle Assessments through BEES Please.
- Been used by Georgia Tech as a case study in a course “Managing Environmental Compliance.” (We teach that session on campus.)
- A take-back program for product sample portfolios. (We accept all portfolios -even competitors - and recycle them.)
- A “J-Walkers” club that participates in various charitable walks in the community.
- Participated in the Buy Recycled Business Alliance and met our goal eight of the last nine years.

In-house Environmental Efforts:

- Installed LED lighting devices on dock-doors, thus reducing kilowatt consumption by 53,075 hours per year and an annual savings of \$5,000.
- Manufacturing lift truck fleet is being converted from propane powered to electric. This provides several advantages - energy efficiency, reduced pollution, and easier maintenance.
- Currently evaluating and testing new lighting for warehouse space. This fluorescent lighting product provides equal or better lighting for half the energy.