

Versa Wallcovering Supports Second-Look Retrieval Program

Versa is developing solutions for sustainable products.

Sustainable design is about achieving a delicate balance: protecting the earth's natural environment while also continuing the advancements that improve our quality of life. As one of the leaders in the development of sustainable products, Versa continues to develop earth-friendly solutions that facilitate green building design with the introduction of the Second-Look Retrieval Program.

The durability and long life of commercial vinyl wallcovering has always made it an excellent choice for sustainability. High-quality wallcovering provides years of stylish service. Now this new comprehensive post-consumer recycling program makes it possible to extend the wallcovering lifecycle even further by diverting waste from landfills and turning it into viable new products.

Second-Look gets a closer look from the building and design community.

Recycling vinyl wallcovering supports eligibility for credits in the Leadership in Energy and Environmental Design (LEED) program. LEED was designed to set standards for creating productive places to live and work that are both environmentally responsible and economically profitable.

Participating in the Second-Look program is easy.

When used wallcovering is replaced with new Versa designs, the old, stripped material and any overage can be sent to a recycling facility. Later, Versa will use the reclaimed vinyl to create beautiful new wallcovering.

The Second-Look program accepts vinyl wallcovering made by any manufacturer. A sample of the wallcovering must be submitted upon application to the program. This sample will be screened to validate its safety for recycling. Materials and instructions for packing and shipping the wallcovering will be provided.

Reclaiming vinyl wallcovering provides an added benefit beyond reducing the amount of material headed for landfills. It increases the availability of products made of recycled content while protecting our natural resources.

Earth-friendly solutions – wall-to-wall.

For nearly 30 years, Versa has been a leader in its commitment to the environment.

- Among the first manufacturers to eliminate solvent inks.

- Aggressive recovery and reuse of manufacturing materials.
- Elimination of all materials that contain mercury or cadmium.
- Development of the cellulose based substrate, Terren, used for n'viro products.
- The first manufacturer to implement a post-consumer recycling program for vinyl wallcovering.

With so many earth-friendly solutions, it's easy to see how Versa is committed to the green building movement. Versa...lending style and elegance to the world indoors yet remaining conscious of the natural one around us.

Thanks for your participation!

The Versa Team